

DISCOVERING HIDDEN GEMS

Food & Travel Blog

ABOUT US



We are Eva Keller and Joseph Perez, an age-gap husband and wife based in Southern California. We create content for weekend getaways, road trips, and day trips, highlighting the hidden gems we discover along the way.

Our travel style is adventurous and flexible. We enjoy visiting National Parks, wine tasting, trying new restaurants, and exploring unique places.

 **885+**

Discovering Hidden Gems

 **5.6K+**

@discoveringgem

 **3.1K+**

@discovering_hidden_gems

 **1.1K+**

Discovering Hidden Gems

 **3.5K+**

Discount Travel Secrets
Private Facebook Group

 **1.2K+**

Email List Subscribers

 **280+**

@discovering_hidden_gems

 **215+**

Discovering Hidden Gems

 **38**

DOMAIN
AUTHORITY

 **49K+**

MONTHLY
PAGE VIEWS

 **40K+**

MONTHLY
SESSIONS

 **22K+**

MONTHLY GOOGLE
SEARCH CLICKS

About Our Blog

Our blog features a variety of travel content from around the US. We love to feature National Parks, historic sites, resorts, weekend getaways, and road trip itineraries.

One of our favorite projects is our "Best Restaurants" series, which has expanded to feature Southern California, Northern California and Las Vegas dining establishments.

We promote seasonal local events (Halloween, Christmas, etc) that are relevant to our interests and have a variety of sponsored content that fits into our food, travel, and lifestyle niche.



DISCOVERING HIDDEN GEMS

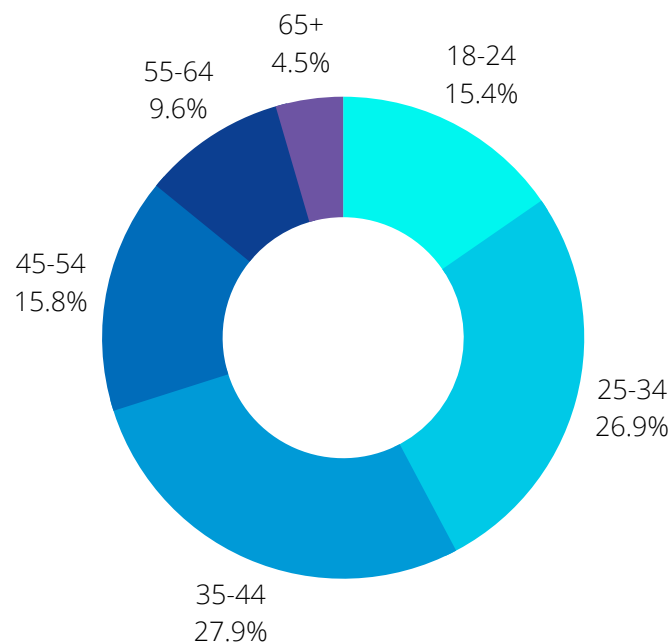
Food & Travel Blog

DEMOGRAPHICS

Blog Audience

Location: 94.1% USA

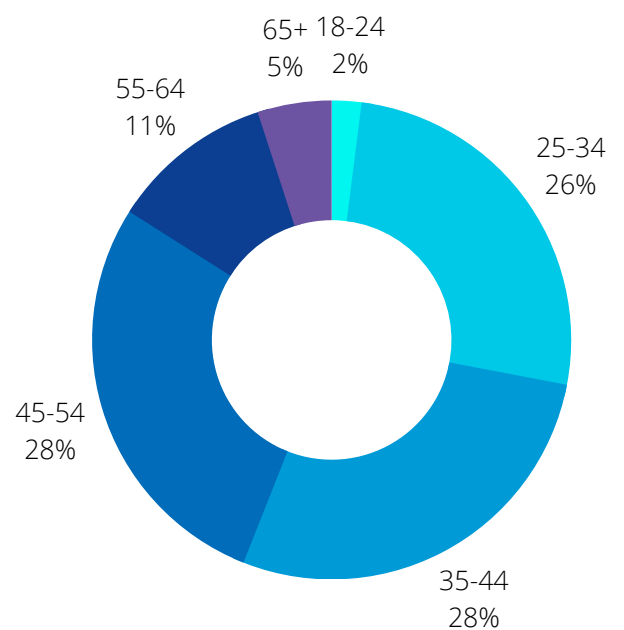
Gender: 51.82% Female 48.18% Male



Facebook Audience

Location: 80% USA

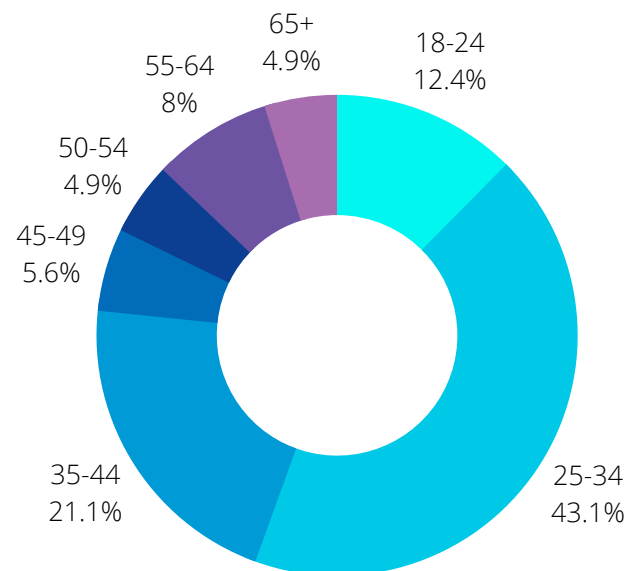
Gender: 81.3% Female 18.7% Male



Pinterest Audience

Location: 53% USA

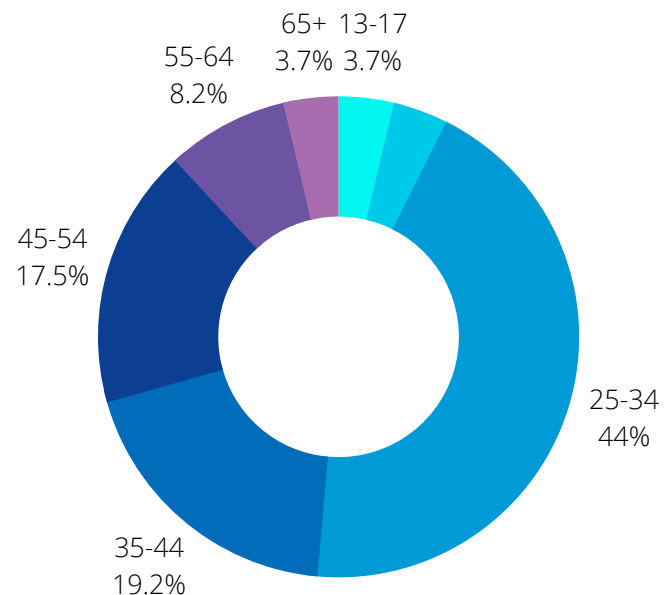
Gender: 74.3% Female 15.8% Male 9.9% Unknown



Instagram Audience

Location: 82.4% USA

Gender: 70.6% Female 29.3% Male



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BRAND COLLABORATIONS Blog Posts Travel



VENTURA HARBOR VILLAGE

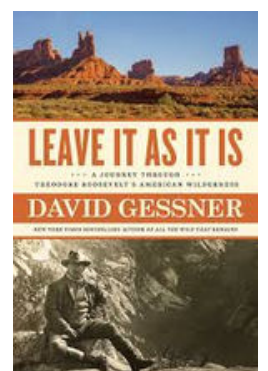
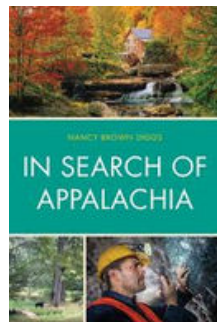
WONDERSPACES



Aria



AZURE PALM HOT SPRINGS
RESORT & DAY SPA OASIS



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BRAND COLLABORATIONS Blog Posts

Food and Drinks



ROUXBE

**MIGHTY
SESAME CO.**



Health/Wellness

DANCING & LIFE



JOEL MARION



flourish

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BRAND COLLABORATIONS

Blog Posts

Business/Finance



REDFIN



RUSSELL BRUNSON



Household



Solitaire.ORG

astek
home

Beauty/Skincare/Fashion



lime ricki



NxTSTOP ✈️

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BRAND COLLABORATIONS

Social Media Travel



THE ESCAPE GAME



Travelgram



Food and Drinks



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BRAND COLLABORATIONS

Social Media

Charities/Nonprofits



Other Products/Services



tunatutu



Juicy Couture



FINESSE



Joe Bonamassa



tiktokforbusiness



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BRAND COLLABORATIONS

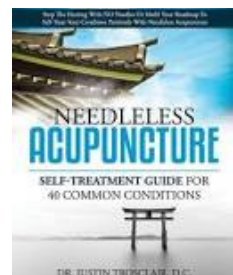
Social Media

Health/Wellness

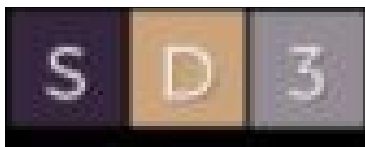
ReplyAll Health



Robitussin®



core



OnPoint Nutrition

AZO

check my
body health



Natean

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BRAND COLLABORATIONS

Social Media

Beauty/Skincare

MUGLER

LANCÔME

Too Faced

 **SHE** MEDIA
PARTNER NETWORK

TANGLE
TEEZER

PUREAUTY
naturals 

ORIBE

type:A.

EVE
LOM

exuviance®

Splat
Rebellious Colors

SINCE 1854
HUMPHREYS
SKINCARE

essie® 

Lasting Smiles

SKIN1004

STYLECASTER

 GARNIER

LAURA MERCIER
PARIS | NEW YORK

MADISON REED®

beautyblender®

JOAH®

Aú Natural
Skinfood®

eva·nyc

Milk MAKEUP

Dr.Jart+

 ChapStick®

dpHUE

FI!p

WELL PEOPLE

FACE
GYM.

SHISEIDO
GINZA TOKYO

NEOSTRATA®

L'ORÉAL
PARIS

CLARINS

Dove


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FEATURED ARTICLES

Business/Blogging (Part 1)

Time.com - How to Make Money from Blogging in 5 Steps, According to 4 Experts Who've Done It

Business Insider - I did the Disney College Program 4 times and had years of free access to the parks

The Guardian- 'Not for employee use': why are US retail workers being denied chairs?

Shweebe.com - Micro-Influencers First Sponsorship Deal

Bisvue.com - How To Use YouTube for Business in 20201 - Advice From Top Experts

GrowthHackers.com - 18 Best Social Media Plugins for Wordpress

ReferralRock.com - 9 Favorite WordPress Plugins for Content Creators

BloggingExplained.com - 25+ Best Blogging Tools for Beginners (2021): Free and Paid

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FEATURED ARTICLES

Business/Blogging (Part 2)

TheGirlfriend.com - 3 Ways to Make Money While You Sleep

ManyChat.com - Make Money on Instagram

BloggingExplained.com - From the Experts: 18 Blogging Resolutions for 2022

Prezly - How to Reach Influencers As A Brand Or Small Business To Promote Your Product

YB Digital - 150+ Best Expert Affiliate Marketing Tips

WinSavvy.com - 25 Ways to Get More Views and Engagement on Your Instagram Reels (Fast!)

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FEATURED ARTICLES

Travel (Part 1)

AOL - 10 Easy Ways To Save on Food While Traveling

Business Insider - I worked at Disney World and Disneyland. The wildest things always happened at Magic Kingdom — here's what it was like.

USA Today - Frustrated travelers start recording customer service phone calls. But does it work?

CNN - All the gear you'll need to work remotely while traveling, according to expert

Northwestern Mutual - Still Need Summer Vacation Ideas? Here are 4 Popular Travel Trends Pros Recommend

Capital One - How To Plan A Trip In 8 Simple Steps

Maui Chocolate - Press, Discovering Hidden Gems

Best Life Online - The 10 Most Underrated U.S. National Parks

Best Life Online - 8 Most Thrilling Waterfalls in the U.S. That Will Make Your Jaw Drop

Go Banking Rates - 10 Easy Ways To Save on Food While Traveling

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FEATURED ARTICLES

Travel (Part 2)

First For Women - 8 Savvy Ways To Save On Your Next Road Trip

Wanderu.com - Vacation Destinations, Solo Travel

WCIFly.com - Most Picturesque Destination For March

WCIFly.com - Most Picturesque Destination For June

Synergy Suite - What Brings Customers Back To Their Favorite Restaurant Chains?

Dive In - Tips On How To Plan A Romantic Getaway

Terre Maroc - Fall Activities For Couples

Passport-Photo Online - 2022's Most Budget-Friendly US Cities [50 Biggest Destinations, Ranked]

OwlGuru.com - Day in the Life of Attractions Trainer - Eva Keller

Her Money - How To Snag A Hotel Room Upgrade

Be-Safe.org - ELECTRICAL SAFETY TIPS BEFORE YOU GO ON VACATION

Savoteur.com - From the Mid West to the Wild West, These Underrated Wine Regions Are Not Just for Oenophiles

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FEATURED ARTICLES

Lifestyle (Part 1)

The Associated Press - Are you vaxxed? Some families face fraught divide over jabs

Yahoo Finance - Are Gen Z and Millennials Destined to Live With Roommates Forever?

Yahoo Life - Women talk about struggling with heavy periods: 'Blood would leak everywhere'

Forbes - 33% Of Gen Zers Trust TikTok More Than Doctors, New Survey Shows

AOL - Millennials Reveal the Best Items They've Bought for Less Than \$100

News.com.au - Couple with 24 year age gap reveal how they fell in love

Good Rx - What's It Like To Take Omeprazole (Prilosec) for Heartburn?

TLC - Real Couples Share The #1 Wedding Gift They Actually Use - And Can't Live Without

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FEATURED ARTICLES

Lifestyle (Part 2)

InsideHook.com - The Real Problem With Male Birth Control

Wealthy Single Mommy - Into older men? Do's and don'ts for dating an older man

ARedHairGirl.com - MEDITATION: MENTAL HEALTH AND STRESS STRATEGY 2

TheStoryExchange.org - 'It Seems Irresponsible to Bring More Humans Into This World'

MEL Magazine - Do Couples Who Trade Together, Stay Together?

SwiftFit.Net - What 24 Married Couples Say Makes A Good Marriage

OnlineU - How To Graduate College Early

CyberNews - Don't feel guilty after binge-watching TV: people actually plan it

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AWARDS

**#10 OF THE 3.5 BEST USA
TRAVEL BLOGS AND
WEBSITES**



CONTACT US

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