We are Eva Keller and Joseph Perez, an age-gap husband and wife based in Southern California. We create content for weekend getaways, road trips, and day trips, highlighting the hidden gems we discover along the way. Our travel style is adventurous and flexible. We enjoy visiting National Parks, wine tasting, trying new restaurants, and exploring unique places.

Our blog features a variety of travel content from around the US. We love to feature National Parks, historic sites, resorts, weekend getaways, and road trip itineraries. One of our favorite projects is our "Must Try Foods" series, which has expanded to feature Southern California and Las Vegas dining establishments. We promote seasonal local events (Halloween, Christmas, etc) that are relevant to our interests and have a variety of sponsored content that fits into our food, travel, and lifestyle niche.
**DISCOVERING HIDDEN GEMS**
*Food & Travel Blog*

### DemoGraphics

#### Blog Audience
- Location: 84% USA
- Gender: 59.9% Female, 40.1% Male

#### Facebook Audience
- Location: 78% USA
- Gender: 81% Female, 19% Male

#### Pinterest Audience
- Location: 63.9% USA
- Gender: 75.1% Female, 15.3% Male, 9.6% Other
- Age: Info Unavailable
- Top Categories Audience Interest:
  69.4% Travel
  85.6% Food and Drinks

#### Instagram Audience
- Location: 54% USA
- Gender: 68.4% Female, 31.6% Male
DISCOVERING HIDDEN GEMS
Food & Travel Blog

BRAND COLLABORATIONS
Blog Posts

Travel

Food and Drinks

Taste your sense of adventure.
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BRAND COLLABORATIONS
Blog Posts

Health/Wellness
VOKE
DANCING & LIFE
JOEL MARION

Business/Finance
MORTGAGE CALCULATORS
pigly
InomiAds.com®
Advertising Doesn’t Sleep

RUSSELL BRUNSON

Skincare/Household
Lazy One
OFRA
nabees
PLANTSHED
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Social Media

Travel

Travelgram
Missouri

Food and Drinks

Marie Callender's
IN THE RAW
Healthy Choice

rubio's COASTAL GRILL

Non-Profits

Novica
FEED THE CHILDREN
WFP
UNCF

Other Products

TRUE ENERGY
Peacock
Juicy Couture

Tide
Pictalk
FINESSE
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Social Media

**Health/Wellness**

- ReplyAll Health
- Nexium
- Robitussin
- WELLversity
- Cetaphil
- Advil
- SD3
- The Golden Key
- Needleless Acupuncture

**Beauty/Skincare**

- type:A.
- SHE Media Partner Network
- Pureauty Naturals
- EVE LOM
- Lasting Smiles
- essie
- exuviance
- HUMPHREYS SKINCARE
- Garnier
- MADISON REED
- Laura Mercier
- Splat
- Aú Natural Skinfood
Discovering Hidden Gems

Featured Articles

SwiftFit.Net - What 24 Married Couples Say Makes A Good Marriage

Shweebe.com - Micro-Influencers First Sponsorship Deal

Bisvue.com - How To Use YouTube for Business in 2020 - Advice From Top Experts

GrowthHackers.com - 18 Best Social Media Plugins for Wordpress

InsideHook.com - The Real Problem With Male Birth Control

ARedHairGirl.com - MEDITATION: MENTAL HEALTH AND STRESS STRATEGY 2

ReferralRock.com - 9 Favorite WordPress Plugins for Content Creators


OwlGuru.com - Day in the Life of Attractions Trainer - Eva Keller
OUR COURSES

A FREE 5 DAY COURSE WHERE WE SHARE OUR PROVEN METHODS FOR OBTAINING DISCOUNTS ON TRANSPORTATION, LODGING, ATTRACTIONS, AND FOOD.

BEGINNER'S GUIDE TO MEDITATION

A FREE 3 DAY COURSE WHERE WE TEACH WHAT MEDITATION IS, WHY IT IS IMPORTANT TO INCORPORATE INTO YOUR LIFESTYLE, AND HOW TO PRACTICE MEDITATION.

CONTACT US

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