We are Eva Keller and Joseph Perez, an age-gap husband and wife based in Southern California. We create content for weekend getaways, road trips, and day trips, highlighting the hidden gems we discover along the way. Our travel style is adventurous and flexible. We enjoy visiting National Parks, wine tasting, trying new restaurants, and exploring unique places.

About Our Blog

Our blog features a variety of travel content from around the US. We love to feature National Parks, historic sites, resorts, weekend getaways, and road trip itineraries. One of our favorite projects is our "Must Try Foods" series, which has expanded to feature Southern California, Northern California and Las Vegas dining establishments.

We promote seasonal local events (Halloween, Christmas, etc) that are relevant to our interests and have a variety of sponsored content that fits into our food, travel, and lifestyle niche.
**Blog Audience**

Location: 89% USA  
Gender: 64.7% Female 35.3% Male

**Facebook Audience**

Location: 78% USA  
Gender: 81% Female 19% Male

**Pinterest Audience**

Location: 62.7% USA  
Gender: 76.6% Female 13.7% Male 9.7% Other

**Instagram Audience**

Location: 53% USA  
Gender: 68.9% Female 31.1% Male
## Packages Starting Rates

### Bundles

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Starting Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blog Post + 4 Social Shares (Facebook Post, Twitter Post, Instagram Post, Pinterest Pin)</td>
<td>$150</td>
</tr>
<tr>
<td>Blog Post + 4 Social Shares + 2 Videos (Above + YouTube and Tiktok or Instagram Reel)</td>
<td>$250</td>
</tr>
<tr>
<td>Video Only (Instagram Reel + YouTube Video + Tiktok Video)</td>
<td>$150</td>
</tr>
<tr>
<td>Social Media Only (any combination of Facebook, Twitter, Instagram, Pinterest, YouTube, or Tiktok post)</td>
<td>$100+</td>
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### A la Carte

<table>
<thead>
<tr>
<th>Package Description</th>
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<tbody>
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<td>Blog Post</td>
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<tr>
<td>Facebook Post</td>
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<td>Facebook Story</td>
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<td>Twitter Post</td>
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<td>Instagram Post</td>
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<td>Pinterest Idea Pin</td>
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<td>Tiktok Video</td>
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<tr>
<td>Link Insertion</td>
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We are happy to mix and match any of your content creation needs! The above are some examples of our most common requests. This list is not all-inclusive of all that we can offer.
DISCOVERING HIDDEN GEMS
Food & Travel Blog

BRAND COLLABORATIONS
Blog Posts

Travel

Food and Drinks

D

ANAHEIM FIRST

MAUI

NEW ORLEANS

Aria

The neon MUSEUM™

Play.org

Le Jardin Infini

IN SEARCH OF APPALACHIA

LEAVE IT AS IT IS

UNITE

Taste your sense of adventure.

WISSENY

TEA

SHOP

MIGHTY SESAME CO.

HERSHEY

ROUXBE
DISCOVERING HIDDEN GEMS

Food & Travel Blog

BRAND COLLABORATIONS

Blog Posts

**Household**

- Quality Screen Co. LLC
- ELEY
- PLANTSHED
- New York Microscope Company
- Solitaire.org

**Beauty/Skincare/Fashion**

- Nabee
- Chrissy’s knee high socks
- Lazy One
- OFRA
DISCOVERING
HIDDEN GEMS
Food & Travel Blog
BRAND COLLABORATIONS
Social Media

Charities

NOVICA
THE IMPACT MARKETPLACE

UNCF
A mind is a terrible thing to waste*

WFP

FEED THE CHILDREN.

CRL
Center for Responsible Lending

Other Products/Services

TRUE ENERGY®

Tide

Juicy Couture

pictalk

SNAP RING

FINESSE®

peacock

fluz

OXI CLEAN

Joe Bonamassa
SwiftFit.Net - What 24 Married Couples Say Makes A Good Marriage

Shweebe.com - Micro-Influencers First Sponsorship Deal

Bisvue.com - How To Use YouTube for Business in 20201 - Advice From Top Experts

GrowthHackers.com - 18 Best Social Media Plugins for Wordpress

InsideHook.com - The Real Problem With Male Birth Control

ARedHairGirl.com - MEDITATION: MENTAL HEALTH AND STRESS STRATEGY 2

ReferralRock.com - 9 Favorite WordPress Plugins for Content Creators


OwlGuru.com - Day in the Life of Attractions Trainer - Eva Keller

TheStoryExchange.org - ‘It Seems Irresponsible to Bring More Humans Into This World’

Wanderu.com - Vacation Destinations, Solo Travel

Maui Chocolate - Press, Discovering Hidden Gems

TheGirlfriend.com - 3 Ways to Make Money While You Sleep

ManyChat.com - Make Money on Instagram
Discovering Hidden Gems
Food & Travel Blog

Our Courses

Discount Travel Secrets
A free 5 day course where we share our proven methods for obtaining discounts on transportation, lodging, attractions, and food.

Beginner's Guide to Meditation
A free 3 day course where we teach what meditation is, why it is important to incorporate into your lifestyle, and how to practice meditation.

Contact Us
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