We are Eva Keller and Joseph Perez, an age-gap husband and wife based in Southern California. We create content for weekend getaways, road trips, and day trips, highlighting the hidden gems we discover along the way.

Our travel style is adventurous and flexible. We enjoy visiting National Parks, wine tasting, trying new restaurants, and exploring unique places.

Our blog features a variety of travel content from around the US. We love to feature National Parks, historic sites, resorts, weekend getaways, and road trip itineraries.

One of our favorite projects is our "Best Restaurants" series, which has expanded to feature Southern California, Northern California and Las Vegas dining establishments.

We promote seasonal local events (Halloween, Christmas, etc) that are relevant to our interests and have a variety of sponsored content that fits into our food, travel, and lifestyle niche.
**DISCOVERING HIDDEN GEMS**  
Food & Travel Blog

### DEMOGRAPHICS

**Blog Audience**  
Location: 94.1% USA  
Gender: 51.82% Female 48.18% Male

**Facebook Audience**  
Location: 80% USA  
Gender: 81.3% Female 18.7% Male

**Pinterest Audience**  
Location: 53% USA  
Gender: 74.3% Female 15.8% Male 9.9% Unknown

**Instagram Audience**  
Location: 82.4% USA  
Gender: 70.6% Female 29.3% Male
We are happy to mix and match any of your content creation needs! The above are some examples of our most common requests. This list is not all-inclusive of all that we can offer.
DISCOVERING HIDDEN GEMS
Food & Travel Blog

BRAND COLLABORATIONS
Blog Posts

Travel

Food and Drinks
DISCOVERING HIDDEN GEMS

Food & Travel Blog

BRAND COLLABORATIONS
Blog Posts

Health/Wellness

VOKE
DANCING & LIFE
JOEL MARION
flourish
California Psychics®

Business/Finance

ANDREW MURRAY HQ
LSEO
MORTGAGE CALCULATORS
REDFIN
InsomniaAds.com®
pigly
RUSSELL BRUNSON
Day Translations
Calculator.me
DISCOVERING HIDDEN GEMS
Food & Travel Blog

BRAND COLLABORATIONS
Blog Posts

**Household**

- Quality Screen Co LLC
- ELEY
- PLANTSHED
- STAND UP DESK STORE
- New York Microscope Company
- Solitaire .org
- astek home

**Beauty/Skincare/Fashion**

- nabee
- Lazy One
- Lime ricki
- Chrissey's
- O F R A
- NxTSTOP
DISCOVERING HIDDEN GEMS
Food & Travel Blog
BRAND COLLABORATIONS
Social Media
Charities

Other Products/Services

NOVICA
WFP
UNCF
FEED THE CHILDREN
CRL
TRUE ENERGY
Tide
tunatutu
Juicy Couture
pictalk
SNAP RING
FINESSE
peacock
OxiClean
Joe Bonamassa
fluz
DL CHIC
REPUBLIC SERVICES
HUNT A KILLER
**Business/Blogging**

- **Time.com** - How to Make Money from Blogging in 5 Steps, According to 4 Experts Who've Done It

- **Shweebecom** - Micro-Influencers First Sponsorship Deal

- **Bisvue.com** - How To Use YouTube for Business in 20201 - Advice From Top Experts

- **GrowthHackers.com** - 18 Best Social Media Plugins for Wordpress

- **ReferralRock.com** - 9 Favorite WordPress Plugins for Content Creators


- **TheGirlfriend.com** - 3 Ways to Make Money While You Sleep

- **ManyChat.com** - Make Money on Instagram

- **BloggingExplained.com** - From the Experts: 18 Blogging Resolutions for 2022

- **Prezly** - How to Reach Influencers As A Brand Or Small Business To Promote Your Product
DISCOVERING HIDDEN GEMS
Food & Travel Blog
FEATURED ARTICLES

Travel

Wanderu.com - Vacation Destinations, Solo Travel

Maui Chocolate - Press, Discovering Hidden Gems

First For Women - 8 Savvy Ways To Save On Your Next Road Trip

Go Banking Rates - 10 Easy Ways To Save on Food While Traveling

WCIFly.com - Most Picturesque Destination For March

WCIFly.com - Most Picturesque Destination For June

Synergy Suite - What Brings Customers Back To Their Favorite Restaurant Chains?

Northwestern Mutual - Still Need Summer Vacation Ideas? Here are 4 Popular Travel Trends Pros Recommend

Capital One - How To Plan A Trip In 8 Simple Steps

Best Life Online - The 10 Most Underrated U.S. National Parks

Yahoo - The 10 Most Underrated U.S. National Parks

Dive In - Tips On How To Plan A Romantic Getaway

Terre Maroc - Fall Activities For Couples

Passport-Photo Online - 2022's Most Budget-Friendly US Cities [50 Biggest Destinations, Ranked]

AOL - 10 Easy Ways To Save on Food While Traveling
Lifestyle

SwiftFit.Net - What 24 Married Couples Say Makes A Good Marriage

InsideHook.com - The Real Problem With Male Birth Control

ARedHairGirl.com - MEDITATION: MENTAL HEALTH AND STRESS STRATEGY 2

TheStoryExchange.org - ‘It Seems Irresponsible to Bring More Humans Into This World’

The Associated Press - Are you vaxxed? Some families face fraught divide over jabs

Yahoo Finance - Are Gen Z and Millennials Destined to Live With Roommates Forever?

MEL Magazine - Do Couples Who Trade Together, Stay Together?

OnlineU - How To Graduate College Early

Business Insider - I worked at Disney World and Disneyland. The wildest things always happened at Magic Kingdom — here's what it was like.

OwlGuru.com - Day in the Life of Attractions Trainer - Eva Keller

Forbes - 33% Of Gen Zers Trust TikTok More Than Doctors, New Survey Shows
OUR COURSES

A 5 DAY COURSE WHERE WE SHARE OUR PROVEN METHODS FOR OBTAINING DISCOUNTS ON TRANSPORTATION, LODGING, ATTRACTIONS, AND FOOD.

A 10+ MODULE BUNDLE WITH TRAVEL PLANNING HOW-TO’S, WORKBOOKS, MINDSET PRACTICES, AND MORE!

CONTACT US

EVA - EVAKELLER@DISCOVERINGHIDDENGEMS.COM

JP - JP@DISCOVERINGHIDDENGEMS.COM